

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>		<u>Alt Order #</u>
498226 /		06370244
<u>Product</u>		
<b>CROSSROADS GPS</b>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/12/12 - 10/22/12	1192	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
ISS/Cross Roads GPS	10/11/12 / 10/11/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	12	11
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
N 1	KVVU	10/12/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$250.00			
		Week: 10/15/12	10/21/12	----1--				1	\$250.00			
N 2	KVVU	10/12/12	10/19/12	Fox 5 News	M-F 10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$2,150.00			
		Week: 10/15/12	10/21/12	----1--				1	\$2,150.00			
N 3	KVVU	10/19/12	10/19/12	Fox 5 News	M-F 11p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----1--				1	\$1,950.00			
N 4	KVVU	10/12/12	10/19/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$195.00			
		Week: 10/15/12	10/21/12	----1--				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	-----F----	:30		\$195.00	NM		
				See MG 4.3								
	3	KVVU	10/15/12-10/21/12	Divorce Court	M-F 11a-12p	-----F----	:30		\$195.00	NM		
				④ MG for 4.2 10/19								
N 5	KVVU	10/12/12	10/19/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$450.00			
		Week: 10/15/12	10/21/12	----1--				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Anderson	3-4p	-----F----	:30		\$450.00	NM		
				See MG 5.3								
	3	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F----	:30		\$450.00	NM		
				④ MG for 5.2 10/19								
N 6	KVVU	10/12/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$500.00			
		Week: 10/15/12	10/21/12	----1--				1	\$500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #	
498226 /	06370244	
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192
Advertiser		Original Date / Revision
ISS/Cross Roads GPS		10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
		2	KVVU	10/15/12-10/21/12	The Dr.Oz Show See MG 6.3			4-5p	-----F----	:30	\$500.00	NM
		3	KVVU	10/19/12-10/19/12	Dr Oz			3-4p	-----F----	:30	\$500.00	NM
		④	MG for 6.2	10/19								
N 7	KVVU	10/12/12	10/19/12	Fox 5 News at 5	5-530p			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1--				1	\$950.00			
		Week: 10/15/12	10/21/12	-----1--				1	\$950.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
		2	KVVU	10/15/12-10/21/12	Fox 5 News at 5 See MG 7.3			5-530p	-----F----	:30	\$950.00	NM
		3	KVVU	10/19/12-10/19/12	Special Early News			Special Early News	-----F----	:30	\$950.00	NM
		④	MG for 7.2	10/19								
N 8	KVVU	10/12/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1--				1	\$450.00			
		Week: 10/15/12	10/21/12	-----1--				1	\$450.00			
N 9	KVVU	10/12/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1--				1	\$1,025.00			
		Week: 10/15/12	10/21/12	-----1--				1	\$1,025.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
		2	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p See MG 61.2			M-F 530-6p	-----F----	:30	\$1,025.00	NM
N 10	KVVU	10/12/12	10/19/12	Fox 5 News at 6pm	M-F 6-630pm			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1--				1	\$525.00			
		Week: 10/15/12	10/21/12	-----1--				1	\$525.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
		2	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm See MG 61.2			M-F 6-630pm	-----F----	:30	\$525.00	NM
N 11	KVVU	10/12/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1--				1	\$725.00			
		Week: 10/15/12	10/21/12	-----1--				1	\$725.00			
N 12	KVVU	10/12/12	10/19/12	Extra	M-F 7-730p			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1--				1	\$950.00			
		Week: 10/15/12	10/21/12	-----1--				1	\$950.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>
		2	KVVU	10/15/12-10/21/12	Extra See MG 12.3			M-F 7-730p	-----F----	:30	\$950.00	NM
		3	KVVU	10/19/12-10/19/12	Extra			M-Sa 8-10p/Su 7-1-----F----		:30	\$950.00	NM
		④	MG for 12.2	10/19								
N 13	KVVU	10/12/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a			:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1--				1	\$700.00			
		Week: 10/15/12	10/21/12	-----1--				1	\$700.00			
N 14	KVVU	10/12/12	10/19/12	More M-F 9-10a	M-F 9a-10a			:30			NM	
											2	\$550.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$275.00			
		Week: 10/15/12	10/21/12	----1--				1	\$275.00			
N 15	KVVU	10/15/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$250.00			
		Week: 10/22/12	10/28/12	1-----				1	\$250.00			
N 16	KVVU	10/15/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$2,150.00			
		Week: 10/22/12	10/28/12	1-----				1	\$2,150.00			
N 17	KVVU	10/15/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,950.00			
		Week: 10/22/12	10/28/12	1-----				1	\$1,950.00			
N 18	KVVU	10/15/12	10/22/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$195.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	M-----	:30	\$195.00	NM		
				See MG 18.3								
		3	KVVU	10/15/12-10/21/12	Divorce Court	M-F 11a-12p	M-----	:30	\$195.00	NM		
				④ MG for 18.1 10/15								
		Week: 10/22/12	10/28/12	1-----				1	\$195.00			
N 19	KVVU	10/15/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Anderson	3-4p	M-----	:30	\$450.00	NM		
				See MG 19.3								
		3	KVVU	10/15/12-10/21/12	Anderson	2-3p	MTuWThF----	:30	\$450.00	NM		
				④ MG for 19.1 10/15								
		Week: 10/22/12	10/28/12	1-----				1	\$450.00			
N 20	KVVU	10/15/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	M-----	:30	\$500.00	NM		
				See MG 20.3								
		3	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30	\$500.00	NM		
				④ MG for 20.1 10/15								
		Week: 10/22/12	10/28/12	1-----				1	\$500.00			
N 21	KVVU	10/15/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$950.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	M-----	:30	\$950.00	NM		
				See MG 21.3								
		3	KVVU	10/15/12-10/21/12	Special Early News	Special Early New	MTuWThFSaSu	:30	\$950.00	NM		
				④ MG for 21.1 10/15								
		Week: 10/22/12	10/28/12	1-----				1	\$950.00			

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**(702)435-5555**

Contract / Revision 498226 /	Alt Order # 06370244	
Contract Dates 10/12/12 - 10/22/12	Product CROSSROADS GPS	Estimate # 1192
<b>Advertiser</b> ISS/Cross Roads GPS		<b>Original Date / Revision</b> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 22	KVVU	10/15/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12		10/21/12		1-----	1	\$450.00						
N 23	KVVU	10/15/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12		10/21/12		1-----	1	\$1,025.00						
N 24	KVVU	10/15/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12		10/21/12		1-----	1	\$525.00						
N 25	KVVU	10/15/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12		10/21/12		1-----	1	\$725.00						
N 26	KVVU	10/22/12	10/22/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/22/12		10/28/12		1-----	1	\$950.00						
N 27	KVVU	10/15/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12		10/21/12		1-----	1	\$700.00						
N 28	KVVU	10/15/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/15/12		10/21/12		1-----	1	\$275.00						
N 29	KVVU	10/13/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12		10/14/12		-----1-	1	\$1,500.00						
N 30	KVVU	10/14/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12		10/14/12		-----1	1	\$1,850.00						
N 31	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12		10/14/12		-----1	1	\$850.00						

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #	
498226 /	06370244	
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192
Advertiser		Original Date / Revision
ISS/Cross Roads GPS		10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 32	KVVU	10/18/12	10/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$250.00				
N 33	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$2,150.00				
N 34	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$1,950.00				
N 35	KVVU	10/18/12	10/18/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$195.00				
N 36	KVVU	10/18/12	10/18/12	Anderson	3-4p		:30			NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12	Anderson		3-4p	-----Th-----	:30		\$450.00	NM		
		See MG 36.2										
2	KVVU	10/18/12-10/18/12	Anderson		2-3p	-----Th-----	:30		\$450.00	NM		
		④ MG for 36.1 10/18										
N 37	KVVU	10/18/12	10/18/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12	The Dr.Oz Show		4-5p	-----Th-----	:30		\$500.00	NM		
		See MG 37.2										
2	KVVU	10/18/12-10/18/12	Dr Oz		3-4p	-----Th-----	:30		\$500.00	NM		
		④ MG for 37.1 10/18										
N 38	KVVU	10/18/12	10/18/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12	Fox 5 News at 5		5-530p	-----Th-----	:30		\$950.00	NM		
		See MG 38.2										
2	KVVU	10/18/12-10/18/12	Special Early News		Special Early News	-----Th-----	:30		\$950.00	NM		
		④ MG for 38.1 10/18										
N 39	KVVU	10/18/12	10/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p		M-F 530-6p	-----Th-----	:30		\$450.00	NM		
		See MG 61.2										
N 41	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$725.00				
N 42	KVVU	10/18/12	10/18/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				
Week:	10/15/12	10/21/12		---1---		1		\$950.00				

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision 498226 /	Alt Order # 06370244	
Contract Dates 10/12/12 - 10/22/12	Product CROSSROADS GPS	Estimate # 1192
Advertiser ISS/Cross Roads GPS		Original Date / Revision 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length	Rate	Type		
1	KVVU	10/15/12-10/21/12		Extra See MG 42.2	M-F 7-730p	---Th-----	:30	\$950.00	NM		
2	KVVU	10/18/12-10/18/12		Extra ⊕ MG for 42.1 10/18	M-Sa 8-10p/Su	7-1----Th-----	:30	\$950.00	NM		
N 43	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	---1---		1	\$700.00				
N 44	KVVU	10/18/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	---1---		1	\$275.00				
N 45	KVVU	10/16/12	10/16/12	The Dr.Oz Show	M-F 10a-11a		:30		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$250.00				
N 46	KVVU	10/16/12	10/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30		NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$2,150.00				
N 47	KVVU	10/16/12	10/16/12	Fox 5 News M-F 11p	M-F 11-1135p		:30		NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$1,950.00				
N 48	KVVU	10/16/12	10/16/12	Better	M-F 11a-12p		:30		NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$195.00				
N 49	KVVU	10/16/12	10/16/12	Anderson	3-4p		:30		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$450.00				
N 50	KVVU	10/16/12	10/16/12	The Dr.Oz Show	4-5p		:30		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$500.00				
N 51	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$950.00				
N 52	KVVU	10/16/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$450.00				
N 53	KVVU	10/16/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30		NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$1,025.00				
N 54	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30		NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$725.00				
N 55	KVVU	10/16/12	10/16/12	Extra	M-F 7-730p		:30		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/15/12	10/21/12	-1-----		1	\$950.00				
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type		
1	KVVU	10/15/12-10/21/12		Extra See MG 55.2	M-F 7-730p	-Tu-----	:30	\$950.00	NM		
2	KVVU	10/16/12-10/16/12		Extra ⊕ MG for 55.1 10/16	M-Sa 8-10p/Su	7-1-Tu-----	:30	\$950.00	NM		

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #	
498226 /	06370244	
Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192
Advertiser		
ISS/Cross Roads GPS		
Original Date / Revision		
10/11/12 / 10/11/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 56	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$700.00			
N 57	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$275.00			
N 58	KVVU	10/17/12	10/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$250.00			
N 59	KVVU	10/17/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$2,150.00			
N 60	KVVU	10/17/12	10/17/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---W-----	:30		\$195.00	NM		
	See MG 61.2											
N 61	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	1	\$5,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W-----	:30		\$450.00	NM		
	See MG 61.2											
	2	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,070.00	NM		
	⑧ MG for 9.2,60.1,70.1,10.2,40.1,24.1,23.1,61.1											
N 62	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$500.00			
N 63	KVVU	10/17/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$950.00			
N 64	KVVU	10/17/12	10/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$450.00			
N 65	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$1,025.00			
N 66	KVVU	10/17/12	10/17/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$525.00			
N 67	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$725.00			
N 68	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$700.00			
N 69	KVVU	10/17/12	10/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>			
		Week: 10/15/12	10/21/12	--1----				1	\$275.00			

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**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision 498226 /	Alt Order # 06370244	
Contract Dates 10/12/12 - 10/22/12	Product CROSSROADS GPS	Estimate # 1192
Advertiser ISS/Cross Roads GPS		Original Date / Revision 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type Spots	Amount
										Rate	
N 70	KVVU	10/14/12	10/14/12	Friends Weekend	5-6p		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
		Week: 10/08/12	10/14/12	-----1					\$300.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	
	1	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----St	:30	1	\$300.00	NM	
	See MG 61.2										
Totals											91 \$78,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	91	\$78,665.00	\$66,865.25
<b>Totals</b>	<b>91</b>	<b>\$78,665.00</b>	<b>\$66,865.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6370244 TRF# 498226  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\* OCT11/12 19-44  
\*\*\* KVUU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/CROSSROADS GPS \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC \_\_\_\_\_

ORDER # \_\_\_\_\_ CONTRACT # 6370244 \_\_\_\_\_ CLASS: NATL. LOCAL REGIONAL  
PRDCT CROSSROADS GPS EST#1192 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT12/12 OCT22/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT11/12 19-44  
REP: TO ROSE  
FR NIKKI  
OK'D MI-M17 SEE LINES 71-87  
TOTAL SAME  
PLS CNF THANKS

STA:  
CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

CROSSROADS GPS :30

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
:LINE#: : : : : : DATE : DATE : /WK: INVT : : :SPTS:

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1192  
AGENCY PRODUCT CODE = 11

PROGRAM : CON COM1:	BETTER LAS VEGAS BETTER LAS VEGAS	71 A 1100A-1200N 30	\$195.00	10/19	10/19	1	FRI	1
PROGRAM : CON COM1:	DIVORCE COURT/CIVORCE COURT PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.	4 E 1100A-1200N 30	\$195.00	10/19	10/19	0	FRI	0

THIS IS A MAKE-GOOD FOR OCT19 ON LINE-4 FOR 1 SPOT/WK

REP HEADLINE# 63370244 SSS TR# 498226  
SSS UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*\*\*CHANCES\*\*\*\*\*

OCT 11/12 19-44  
\*\*\* KENNEDY \*\*\*

PROGRAM : CON COM1:	A	200P-300P	30	\$450.00	10/12	10/12	1	FRI				1	
PROGRAM : CON COM1:	E	300P-400P	30	\$450.00	10/19	10/19	0	FRI				0	
PROGRAM : CON COM1:	A	300P-400P	30	\$450.00	10/19	10/19	1	FRI				1	
PROGRAM : ORD COM1:	E	400P-500P	30	\$500.00	10/12	10/12	1	FRI				1	
PROGRAM : ORD COM1:	E	400P-500P	30	\$500.00	10/19	10/19	0	FRI				0	
PROGRAM : CON COM1:	A	300P-400P	30	\$500.00	10/19	10/19	1	FRI				1	
PROGRAM : ORD COM1:	E	500P-530P	30	\$950.00	10/12	10/12	1	FRI				1	
PROGRAM : CON COM1:	A	400P-430P	30	\$950.00	10/19	10/19	0	FRI				0	
PROGRAM : ORD COM1:	E	530P-600P	30	\$1,025.00	10/12	10/12	1	FRI				1	
PROGRAM : CON COM1:	E	530P-600P	30	\$1,025.00	10/19	10/19	0	FRI				0	

REP HEADLINE# 63370244 TRF# 498226

FAX# 610-225-1191

REP HEADLINE# 63370244 TRF# 498226

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* CHANGES \*\* OCT11/12 19-44

\*\* KVUU-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	: SPTS:
87	A	800P-1000P			30		\$5,070.00	10/17	10/17	1				1
PROGRAM : X FACTOR ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATES. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-9 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-10 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-23 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-40 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-60 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-61 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT14 ON LINE-70 FOR 1 SPOT/WK														
10	E	600P-630P			30		\$525.00	10/12	10/12	1				1
10	E	600P-630P			30		\$525.00	10/19	10/19	0				0
PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM														
12	E	700P-730P			30		\$950.00	10/12	10/12	1				1
12	E	700P-730P			30		\$950.00	10/19	10/19	0				0
PROGRAM : EXTRA CON COM1: EXTRA														
75	A	900P-930P			30		\$950.00	10/19	10/19	1				1
PROGRAM : EXTRA ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-12 FOR 1 SPOT/WK														
18	ES	1100A-1200N			30		\$195.00	10/15	10/15	0	MON			0
18	ES	1100A-1200N			30		\$195.00	10/22	10/22	1	MON			1
PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS														
76	A	1100A-1200N			30		\$195.00	10/15	10/15	1	MON			1
PROGRAM : DIVORCE COURT/DIVORCE COURT ORD COM1: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT15 ON LINE-18 FOR 1 SPOT/WK														

REP HEADLINE# 6370244 TRF# 498226  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!  
HARRIS REPORT FROM REP \* \* \* CHANGERS \* \* \* OCT11/12 19-444  
FAX# 610-225-1191 KVWV-TW \* \* \*

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	:	START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:
LINE#:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT:
19	ES	300P-400P			30		\$450.00		10/15	10/15	0		MON	0
19	ES	300P-400P			30		\$450.00		10/22	10/22	1		MON	1
PROGRAM : CON COM1:	ANDERSON COOPER ANDERSON COOPER													
77	A	200P-300P			30		\$450.00		10/15	10/15	1		MON	1
PROGRAM : ORD COM1:	ANDERSON COOPER TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.													
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-19 FOR 1 SPOT/WK														
20	ES	400P-500P			30		\$500.00		10/15	10/15	0		MON	0
20	ES	400P-500P			30		\$500.00		10/22	10/22	1		MON	1
PROGRAM : CON COM1:	DR OZ DR OZ													
78	A	300P-400P			30		\$500.00		10/15	10/15	1		MON	1
PROGRAM : ORD COM1:	DR OZ TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.													
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-20 FOR 1 SPOT/WK														
21	ES	500P-530P			30		\$950.00		10/15	10/15	0		MON	0
21	ES	500P-530P			30		\$950.00		10/22	10/22	1		MON	1
PROGRAM : CON COM1:	FOX 5 NEWS AT 5PM FOX 5 NEWS AT 5PM													
79	A	400P-430P			30		\$950.00		10/15	10/15	1		MON	1
PROGRAM : ORD COM1:	FOX 5 NEWS AT 5PM TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.													
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-21 FOR 1 SPOT/WK														
23	ES	530P-600P			30		\$1,025.00		10/15	10/15	0		MON	0
PROGRAM : CON COM1:	FOX 5 NEWS AT 530PM FOX 5 NEWS AT 530PM													
23	ES	530P-600P			30		\$1,025.00		10/22	10/22	1		MON	1

REP HEADLINE# 6370244  
\$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 498226

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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REP HEADLINE# 6370244  
SSS UNAPPROVED REV #1 SSS TRP# 498226

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*

CREDIT RISK !!!  
HARRIS REPORT FROM REP      OCT11/12 19.44  
                  \*\*\*CHANGRS\*\*\*    \*\*\*KVNTT-TV \*\*\*  
FAX# 610-225-1191

REP HEADLINE# 6370244 TRF# 498226  
SSS UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

T11/12 19.44  
KUNST-TUR \*\*

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEABLENE# 6370244 TRE# 498226  
SSE UNTPRCVER REV#1 SSE

CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT \*\*\*CREDIT RISK\*\*\* OCT11/12 19.44

STATION	MAKEGOOD	OFFERS:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYS	: TOTL:
M9	OK'D	BUY#21	MISSED:MON/500P-530P OFFER:MON/400P-430P CMT:TP CHG DUE TO	OCT15	OCT15	OCT15	30S	30S	30S	\$950.00	\$950.00	(OCT11/12) PLS ADVISE.	
M10	OK'D	BUY#26	MISSED:MON/700P-730P OFFER:MON/900P-930P CMT:TP CHG DUE TO	OCT22	OCT22	OCT22	30S	30S	30S	\$950.00	\$950.00	(OCT11/12) PLS ADVISE.	
M11	OK'D	BUY#35	MISSSED:THU/1100A-1200N OFFER:THU/1100A-1200N CMT:PRG CHG DUE TO	OCT18	OCT18	OCT18	30S	30S	30S	\$195.00	\$195.00	(OCT11/12) PLS ADVISE.	
M12	OK'D	BUY#36	MISSED:THU/300P-400P OFFER:THU/200P-300P CMT:TP CHG DUE TO	OCT18	OCT18	OCT18	30S	30S	30S	\$450.00	\$450.00	(OCT11/12) PLS ADVISE.	
M13	OK'D	BUY#37	MISSED:THU/400P-500P OFFER:THU/300P-400P CMT:TP CHG DUE TO	OCT18	OCT18	OCT18	30S	30S	30S	\$500.00	\$500.00	(OCT11/12) PLS ADVISE.	
M14	OK'D	BUY#38	MISSED:THU/500P-530P OFFER:THU/400P-430P CMT:TP CHG DUE TO	OCT18	OCT18	OCT18	30S	30S	30S	\$950.00	\$950.00	(OCT11/12) PLS ADVISE.	
M15	OK'D	BUY#42	MISSED:THU/700P-730P OFFER:THU/900P-930P CMT:TP CHG DUE TO	OCT18	OCT18	OCT18	30S	30S	30S	\$950.00	\$950.00	(OCT11/12) PLS ADVISE.	
M16	OK'D	BUY#55	MISSED:TUE/700P-730P OFFER:TUE/900P-930P CMT:TP CHG DUE TO	OCT16	OCT16	OCT16	30S	30S	30S	\$950.00	\$950.00	(OCT11/12) PLS ADVISE.	
M17	OK'D	BUY#9	MISSED:FRI/530P-600P BUY#10 FRI/600P-630P BUY#23 MON/530P-600P BUY#24 MON/600P-630P BUY#40 THU/530P-600P BUY#60 WED/1100A-1200N BUY#61 WED/300P-400P BUY#70 SUN/500P-600P OFFER:WED/800P-1000P CMT:SPOTS N/A DUE TO SPORTS & DEBATES.	OCT19	OCT19	OCT19	30S	30S	30S	\$1,025.00	\$1,025.00	(OCT11/12)	

REP HEADLINE# 6370244 TRF# 498226  
\$\$\$ UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191  
REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 11/12 19-44  
\*\*\* CHANGES\*\* \*\*\* KVUU-TV \*\*\*

KVUU-TV  
MARKET TOTALS \$715,136 CONTRACT TOTAL 78665.00  
KVUU 11% TOTAL SPOTS 91  
KTUD 1%  
KSNV 3.3%  
KLAS 3.4%  
KTNU 1.7%  
KVMY 3%  
KVCW 1%  
CABL 0%  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

MARKET TOTALS \$715,136  
KVUU 11%  
KTUD 1%  
KSNV 3.3%  
KLAS 3.4%  
KTNU 1.7%  
KVMY 3%  
KVcw 1%  
CABL 0%  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE  
SVC- NSI  
DEMOs- RA35+\*

: LINE#: REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:  
: : LINE#: : : : : : DATE : DATE : /WK: INVT : : : :  
OCT/12 78665.00  
  
CONTRACT TOTAL  
TOTAL SPOTS  
78665.00  
91

REP HEADLINE# 6370244  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

91  
OCT 11/12 11.36  
\*\*\* KVVI-TV \*\*\*

ADV	#	ADV.	NAME	<u>ISS/CROSSROADS GPS</u>
AGY	#	AGY.	NAME	CROSSROADS MEDIA LLC

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555  
717 222-11

SALES PRSN PH- TERESA DIFURIA

ORDER # 498226 CONTRACT # 6370244

CLASS : NATL- LOCAL REGIONAL

FLIGHT DATES OCT12/12 OCT22/12 WK-2

ICE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED

DATE OCT 11/12 11:30

REF: TO ROSE  
FR NIKKI  
NEW CORSSROADS GPS ORDER  
TOTAL \$78665  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CROSSROADS GPS : 30

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1192  
AGENCY PRODUCT CODE = 11

1 1000A-1100A

PROGRAM : DR OZ  
CON COM1 : DR OZ

2  
1000P-1100P

PROGRAM : FOX 5 NEWS AT 10P  
CON COM1: FOX 5 NEWS AT 10P

FRITZ

REP HEADLINE# 6370244  
\*\*\* ORIGINATOR RTV#0 \*\*\*

REP HEADING# 6370344

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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OCT 11 / 12 11 . 36  
\*\*\* KVWU-TV \*\*\*

REP HEADLINE# 6370244  
\*\*\* ORIGINAL REV#0 \*\*\*

FAX# 610-225-1191  
REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.36 \*\*\* KVUU-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYS	:TOTAL:	:SPTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	:
12				700P-730P		30	\$950.00	10/12	10/19	1			FRI	2
	PROGRAM	:	EXTRA											
	CON	COM1:	EXTRA											
13				700A-900A		30	\$700.00	10/12	10/19	1			FRI	2
	PROGRAM	:	FOX 5 MORNING NEWS											
	CON	COM1:	FOX 5 MORNING NEWS											
14				900A-1000A		30	\$275.00	10/12	10/19	1			FRI	2
	PROGRAM	:	MORE LAS VEGAS											
	CON	COM1:	MORE LAS VEGAS											
15				1000A-1100A		30	\$250.00	10/15	10/22	1			MON	2
	PROGRAM	:	DR OZ											
	CON	COM1:	DR OZ											
16				1000P-1100P		30	\$2,150.00	10/15	10/22	1			MON	2
	PROGRAM	:	FOX 5 NEWS AT 10P											
	CON	COM1:	FOX 5 NEWS AT 10P											
17				1100P-1135P		30	\$1,950.00	10/15	10/22	1			MON	2
	PROGRAM	:	FOX 5 NEWS AT 1100P											
	CON	COM1:	FOX 5 NEWS AT 1100P											
18				1100A-1200N		30	\$195.00	10/15	10/22	1			MON	2
	PROGRAM	:	BETTER LAS VEGAS											
	CON	COM1:	BETTER LAS VEGAS											
19				300P-400P		30	\$450.00	10/15	10/22	1			MON	2
	PROGRAM	:	ANDERSON COOPER											
	CON	COM1:	ANDERSON COOPER											
20				400P-500P		30	\$500.00	10/15	10/22	1			MON	2
	PROGRAM	:	DR OZ											
	CON	COM1:	DR OZ											

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REP HEADLINE# 6370244  
\*\*\* ORIGINAT REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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REP HEADLINE# 6370244

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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OCT 11/12 11.36  
\*\*\* KENNEDY MARY \*\*\*

REP HEADLINE# 6370244

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

OCT 11/12 11.36  
\*\*\* KYW-TV \*\*\*

REP HEADLINE# 6370244

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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REP HEADLINE# 6370244

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
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OCT 11/12 11.36  
\*\*\* KENN-TY \*\*\*

REP HEADLINE# 6370244  
\*\*\* ORIGINAT. REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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OCT 11/12 11:36  
\*\*\* KVUU-TV \*\*\*